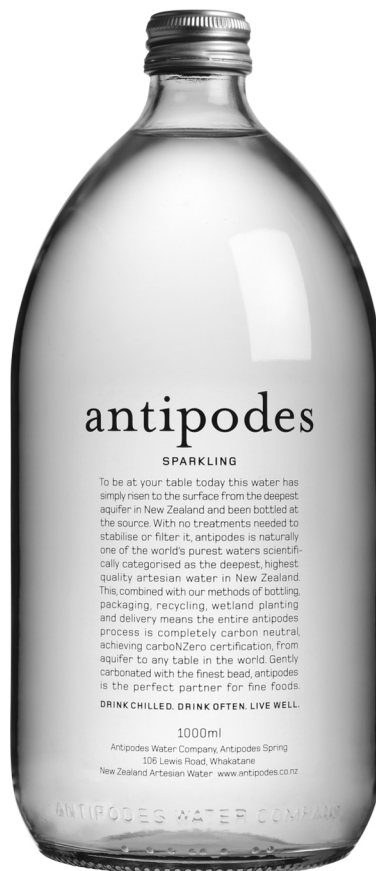


antipodes

“THIS WATER IS EXCELLENT.
ITS PURITY AND NEUTRALITY
MAKES IT AN IDEAL COMPANION
FOR FINE FOOD. REFRESHING AND
THIRST QUENCHING.”

- mineralwaters.orgwater.org



★★★★★

Antipodes

★★★★

Fiji Water

★★★

San Pellegrino

Evian Water

Perrier Water

Mt Franklin

* mineralwaters.org reviewed a staggering 2,900 brands from 115 countries.



NEW ZEALAND WINS WORLD'S BEST SPARKLING WATER.

TASTE TEST

The world's largest and most respected International Water tasting awards have announced Antipodes from New Zealand as the world's best Sparkling water.

Known as the 'Olympics of Water' The Berkeley Springs Winter Festival of Waters was held over four days in West Virginia USA where seventy waters from 12 countries and 22 States competed for medals.

The prestigious Gold medal for Sparkling bottled water went to Antipodes Water, New Zealand. The waters are judged for overall quality including appearance, aroma, taste, mouth feel and aftertaste.

Receiving the Gold medal and certification from the Awards Ceremony this week, Simon Woolley from Antipodes was delighted by the outcome.

"Antipodes is a classic story of New Zealand doing its homework and getting it right." He said, "We started Antipodes because we thought it was crazy bottled water was being shipped in from some of the most industrialised land in Europe to be on our restaurant tables in New Zealand. We wanted a water that would both taste great and look great on the finest table settings." He believes sales success to date suggests they got the formula right.

"We are a small totally New Zealand owned company. Our water comes from here, our bottles are made here and we're now starting to reverse the trend of a few years back. Instead of water coming in, we now have significant orders of Antipodes heading to the tables of world renowned establishments in Australia, Canada, California, Hong Kong and yes, Europe."



WATER DATA

The water is sourced from an exceedingly deep aquifer of 150 to 300 metres. This depth creates a pressure that ensures any seepage is outward rather than inward, eliminating contamination.

On top of this, the mean age for the water is 50 years old. It comes from surrounding hills that have never experienced commercial or industrial activity and continue to have exceedingly low population density.

- It is naturally low in dissolved solids and naturally high in silica content.
- Natural filtration is through a sub strata of ignimbrite.
- This is an inert sub strata.
- The depth of the aquifer ranges from 150-300 metres (490-985 feet).
- The bore is 328 metres deep (1077 feet).
- The mean residence age of the water is approximately 50 years.
- The area of recharge is the Rotoma Hills which have an historically low human population density of less than 1 person per square kilometre.
- Antipodes is bottled at source.

RAW WATER ANALYSIS: MG/LITRE

Carbonation	(artificial)
TDS	130
Hardness	15
pH	6.5
Nitrate	1.5
Calcium	3.5
Magnesium	1.8
Sodium	11
Potassium	3.3
Silica	73
Bicarbonate	35
Sulfates	4.5
Chlorides	7.0