



antipodes

To be at your table today this water has simply risen to the surface from the deepest aquifer in New Zealand and been bottled at the source. With no treatments needed to stabilise or filter it, antipodes is naturally one of the world's purest waters scientifically categorised as the deepest, highest quality artesian water in New Zealand. This, combined with our methods of bottling, packaging, recycling, wetland planting and delivery means the entire antipodes process is completely carbon neutral, achieving carboNZero certification, from aquifer to any table in the world. Gently carbonated with the finest bead, antipodes is the perfect partner for fine foods.

DRINK CHILLED. DRINK OFTEN. LIVE WELL.

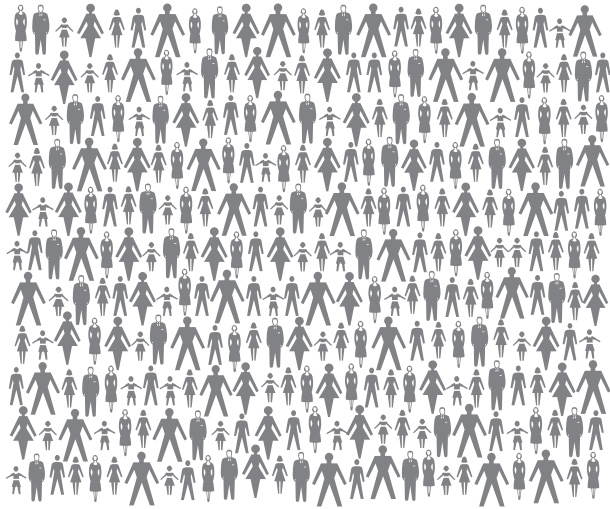
1000ml

Antipodes Water Company, Antipodes Spring
106 Lewis Road, Whakatake
New Zealand Artesian Water www.antipodes.co.nz

ANTIPODES WATER COMPANY

antipodes /*an-tip-o-deez*/ n.pl. 1 Australia and New Zealand from the perspective of Europe; 2 a pair of points, places or things that are diametrically opposite each other; antipodal a.; situated on the opposite side of the globe; antipodean a.; of, relating to or from the Antipodes

The meaning of the word antipodes is at the very heart of our water – it is quite literally poles apart. To us it represents both a place of origin and an attitude to everything we stand for.



Here is the number of people per square kilometre where European mineral waters come from.



Here is the average number of people per square kilometre where antipodes comes from. (Yes, they work for us).

Remote and pristine islands in the South Pacific



Over 1,000km from its nearest neighbours, New Zealand was one of the very last lands in the world to be populated.

The source of antipodes can be found in the North Island's Bay of Plenty, surrounded by hills, rivers, forest and lakes.

The area has never experienced commercial or industrial activity and continues to have extremely low population density – rare in the world of capturing and bottling water.

Far beneath the earth's surface at a depth of 327 metres is the natural home of antipodes

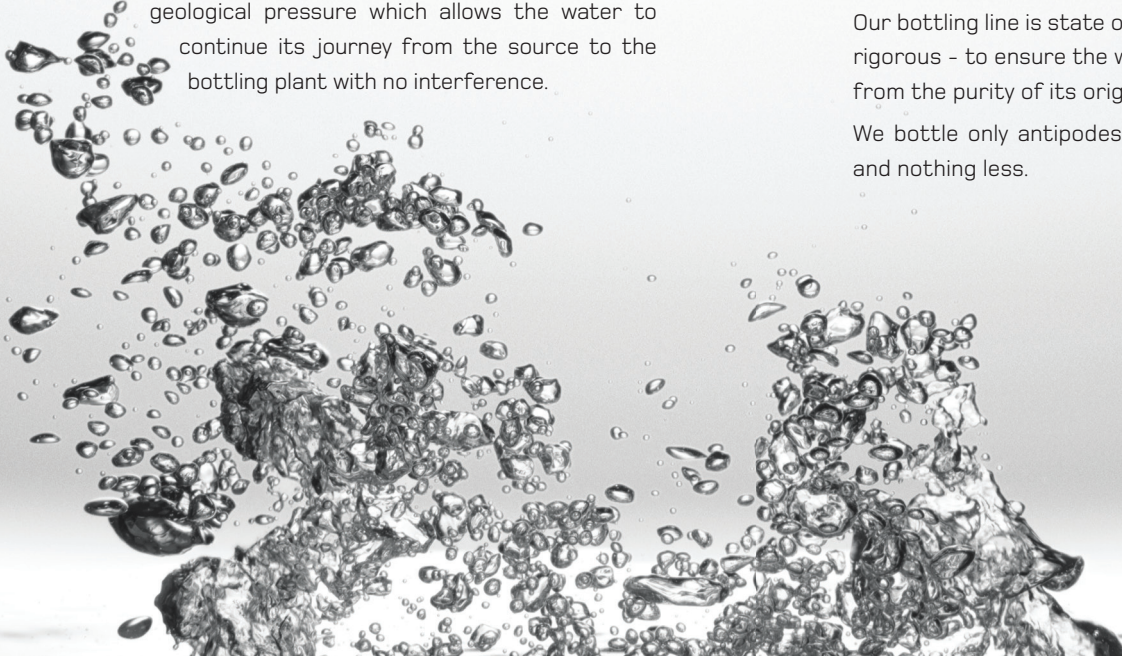
antipodes has been naturally protected underground for 50-300 years in an artesian aquifer composed of silica rich ignimbrite rock. This source is assessed as New Zealand's deepest high quality water source; it exists under immense geological pressure which allows the water to continue its journey from the source to the bottling plant with no interference.

antipodes water is exceptionally pure and is simply micro filtered before bottling

antipodes is naturally filtered through dense ignimbrite rock, so no chemical cleaning, processing or sterilisation is needed. There are very few waters in the world which can be taken from their source in this way.

Our bottling line is state of the art and our quality testing rigorous - to ensure the water in our bottles is unaltered from the purity of its origins.

We bottle only antipodes at our source - nothing more and nothing less.



Unaltered from its deep source to the bottle on the table, the purity of antipodes is its hallmark

A water's subtle taste can be determined by the amount of minerals per litre. antipodes has a low Total Dissolved Solids (TDS) rating of 130. The pH level of antipodes is 7.0; being neutral, this affords antipodes its unique clean and subtle taste.

With much of this minerality composed of silica, our water offers almost imperceptible flavour and a gentle, silky texture on the palate.

RAW WATER ANALYSIS: MG/LITRE

<i>TDS</i>	<i>130</i>
<i>Hardness</i>	<i>15</i>
<i>pH</i>	<i>7.0</i>
<i>Nitrate</i>	<i>1.5</i>
<i>Calcium</i>	<i>3.5</i>
<i>Magnesium</i>	<i>1.8</i>
<i>Sodium</i>	<i>11</i>
<i>Potassium</i>	<i>3.3</i>
<i>Silica</i>	<i>73</i>
<i>Bicarbonate</i>	<i>35</i>
<i>Sulfates</i>	<i>4.5</i>
<i>Chlorides</i>	<i>7.0</i>

Supporting the finest dining occasions around the globe

A water conceived for the dining table: its sole purpose is to hydrate and refresh, whilst cleansing the palate. We didn't want antipodes to dominate the table with height or strongly coloured glass. Our desire was to complement the finest table settings and the finest food and wine, with cool, clean simplicity.

For this reason we sought out the source of antipodes deliberately to offer a mineral water that is perfectly suited to enhancing fine dining.



antipodes became the world's first and is still the only mineral water to be carbonZero certified. From its source, to any dining table in the world, our water leaves behind absolutely no carbon footprint

We achieve this by minimising and measuring all carbon emissions generated throughout our organisation and product distribution.

Being a sustainable producer is the right thing to do for a fragile global environment. Our commitment to this goal led us to become a member of the United Nations Carbon Neutral Network of companies and countries.

antipodes is committed to producing the world's best water in a way that is sustainable and ethical

The aquifer replenishes at a far greater rate than we could ever take the water. We only bottle to order so that we are utilising only what we need from this precious resource.

antipodes is naturally filtered through dense ignimbrite rock, so no chemical cleaning, processing or sterilisation is needed.

All production energy is from 100% renewable sources: geothermal, wind and hydroelectric.

Through the creation of wetland reserves around our source, we enhance and preserve our natural environment.



antipodes is the most awarded water at the prestigious Berkeley Springs International Water Tasting, the world's leading mineral water competition

In 2008 we co-founded the Fine Water Society with a select group of the top 20 premium water producers globally. Each was invited to join because of their commitment to excellence and all are passionate water authorities.

Our bottling is certified to the highest possible international standards, surpassing all ISO 22000 and 9000 requirements.



Served in the world's finest restaurants, hotels and select retailers, you'll find us in all the right places across Asia, the Middle East, North America, Russia, New Zealand and Australia

antipodes is presented only in glass: 500ml and 1,000ml, still and sparkling.



antipodes

SPARKLING

To be at our best, antipodes sparkling water has been brought to the surface from the deepest water resources in New Zealand.

The unique natural carbon dioxide naturally present in our underground aquifers means that antipodes sparkling water is naturally sparkling, being naturally carbonated at the source.

The pressure from within the reservoirs creates a natural 500ppm carbonation level in each 500ml glass antipodes sparkling water bottle.

We set all antipodes sparkling water through a carbonation process that has been tested at source at varying depths, using gas and heat, so you can be sure that our sparkling water is naturally sparkling with the finest natural carbonation in the world.

500ml

1000ml

antipodes

STILL

To be at our best, antipodes still water has been brought to the surface from the deepest water resources in New Zealand.

The pressure from within the reservoirs creates a natural 500ppm carbonation level in each 500ml glass antipodes still water bottle.

We set all antipodes still water through a carbonation process that has been tested at source at varying depths, using gas and heat, so you can be sure that our still water is naturally sparkling with the finest natural carbonation in the world.

500ml

1000ml

antipodes

STILL

To be at our best, antipodes still water has been brought to the surface from the deepest water resources in New Zealand.

The pressure from within the reservoirs creates a natural 500ppm carbonation level in each 500ml glass antipodes still water bottle.

We set all antipodes still water through a carbonation process that has been tested at source at varying depths, using gas and heat, so you can be sure that our still water is naturally sparkling with the finest natural carbonation in the world.

500ml

1000ml

antipodes

STILL

To be at our best, antipodes still water has been brought to the surface from the deepest water resources in New Zealand.

The pressure from within the reservoirs creates a natural 500ppm carbonation level in each 500ml glass antipodes still water bottle.

We set all antipodes still water through a carbonation process that has been tested at source at varying depths, using gas and heat, so you can be sure that our still water is naturally sparkling with the finest natural carbonation in the world.

500ml

1000ml



*Berkeley Springs 2006 Gold
World's best sparkling water*



UNEP

*First water company in the
world to be recognised by the
UN for its carbon zero stance
and wetlands restoration.*



International
Organization for
Standardization

*Internationally accredited
ISO - 22000 food safety
program and ISO - 9000
quality management program.*



*New Zealand's official carbon
monitoring body. antipodes is
the only bottled water to receive
CarboNZero classification.*



U.S. Department of Health and Human Services
Food and Drug Administration



علامة الجودة الإماراتية
Emirates Quality Mark



#antipodes



www.antipodes.co.nz

info@antipodes.co.nz



Drink chilled. Drink often. Live well.